Website Requirement Questions – just a few to get you started

What do you want it to do?

What is the call to action

What is the audience

Are you selling or could you be selling anything

 Bulk

 Digital vs product

 Shipping or delivery requirements

 How many products are you going to sell

What about the present site is not working…What is the reason for the update?

What are some websites that you want to emulate?

What are some design requirements?

 Ie. Logo Color Scheme Font

Is there other functionality you might want?

 Newsletter Email List Blog Events Calendar
 Other specialty Needs