

Thank you all for taking on my website project. I enjoyed our meeting last Wednesday. The questions were excellent. While I thought I had most things figured out, the suggestions offered by the class made me realize how little I know about online marketing! I'm feeling very lucky to have you as my design team.

Here are some responses to some of the issues that we discussed.

1. Catchy phrase:

I couldn't figure out a single catch phrase for both editing and video. But here is one for each. Feel free to offer your own suggestions.

- A ruthless editor and science-to-English translator.
- Create a visual story to broadcast your ideas

2. Mp4s of past work.

Gave Peter a folder with 4 of them.

3. This week I'll be creating a number of online platforms for Geographica

4. Found another good editor site. I think I like this one because of the beautiful cappuccino.



I still like the structure of this one the best though. <https://www.shearsoneditorial.com/>

Here's a video web site for natural resources material that we saw in class. I don't think I had it in the content pages in Peter's asset files. <https://ianrmedia.unl.edu/>

5. Here's something to keep in your notes. Someone just sent it to me and I thought it was useful. https://www.grammarly.com/blog/how-to-write-bio/?utm_source=BlogNL&utm_medium=email&utm_campaign=GrammarlyBlogNL&utm_content=033019&utm_source=BlogNL&utm_medium=email&utm_campaign=BlogNL_033019&utm_content=notest

6. Later on this week I'll give you links to what I think are my best radio programs.

Let me know if I forgot anything.

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Video links:
Rangeland Ecology and Management

<https://www.youtube.com/watch?v=z80LWnsWF-o&t=3s>

Geological Highlights of Cache Valley

<https://www.youtube.com/watch?v=xTOBEVpswpY>

Fisheries and Aquatic Sciences

<https://www.youtube.com/watch?v=Q-JY2Y-m1Ks&t=27s>

Management and Restoration of Aquatic Systems

https://www.youtube.com/watch?v=hReVEO_m9Do&t=144s