

# Personal Website Questionnaire

Answer the following questions to analyze more about how you want to present yourself as a professional designer/developer to increase the confidence of your client/employer as well as communicating who you are without degrading your artistry and ideals. It is important to express who you are through color scheme, visual imagery, intuitive and creative layout. Speaking eloquently, expressing your portfolio by showcasing your strengths and providing examples of your flexibility are also good ways to impress potential contractors. It is not enough to just be a good designer, but a good communicator. It is also important to present a professional introduction. How can your website do this?

## **What is your color scheme?**

(Check out these links:

<http://99designs.com/designer-blog/2011/09/08/how-color-impacts-emotions-and-behaviors/>  
<http://www.pixel77.com/color-psychology-web-design-color-schemes-big-websites/>  
<http://www.wix.com/blog/2013/06/color-web-design/>)

## **What fonts represent you best?**

(Check out these links:

<http://www.smashingmagazine.com/2010/12/14/what-font-should-i-use-five-principles-for-choosing-and-using-typefaces/>  
<http://typedia.com/learn/only/typeface-classifications/>  
<http://www.smashingmagazine.com/2010/11/04/best-practices-of-combining-typefaces/>)

## **How would your title read?**

(Considerations:

SEO keywords  
Something unique  
Something memorable)

## **How would your second title read?**

(Considerations:

SEO keywords  
Something unique  
Something memorable)

## **How much should you put on your home page?**

(Considerations:

SEO keywords  
Visually striking, inviting and enticing  
Too many words will turn off visitors  
Too little communication will turn off visitors  
How much imagery/graphics will you use)

## **What quote would represent your portfolio and ideals best?**

(Example...I used this Locke quote as a byline:

"Beauty consists of a certain composition of color and figure, causing delight in the beholder."  
--Locke)

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**Do you have any testimonials or written praise for your work?**

**What services can you provide?**

(Example:

Wordpress, Logos, Web Development, Print, Brochures, Posters, Flash HTML5 etc.)

**What are your five best pieces in each of the above categories?**

**What programs are you expert in?**

(Example:

Indesign, Illustrator, Photoshop, Fireworks, Dreamweaver, etc)

**What languages are you skilled in?**

(Example:

php, html, css, sql, etc)

**Can you give a short history of how you became a designer?**

**Can you give reasons why you became a designer?**

**What are your greatest strengths as a professional?**

(Example:

Good communications, patient, problem solver, etc.)

**Do you have real life examples to back up the last question?**

(Example:

I am good at communications because I have acting experience for 20 years and am very comfortable in front of a large crowds)

**What are your greatest strengths as a designer?**

(Example:

Professional photographer, attention to detail, perfectionist, etc.)

**Do you have real life examples to back up the last question?**

(Example:

I have won several awards in the past three years for my designs in...)