

ADVERTISING RATES

Frequency Discount	20%	15%	10%	
Color	9x	6x	3x	1x
2 pg spread	\$3570	\$3793	\$4016	\$4462
Full page	\$2100	\$2231	\$2363	\$2625
2/3 page	\$1680	\$1785	\$1890	\$2100
1/2 page	\$1365	\$1450	\$1535	\$1706
1/3 page	\$ 944	\$1003	\$1062	\$1180
1/4 page	\$ 760	\$ 808	\$ 855	\$ 950
1/6 page	\$ 524	\$ 557	\$ 590	\$ 655

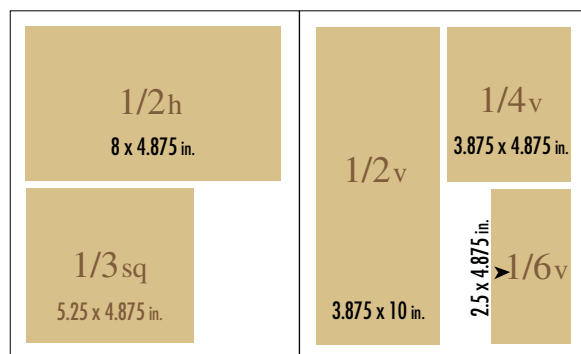
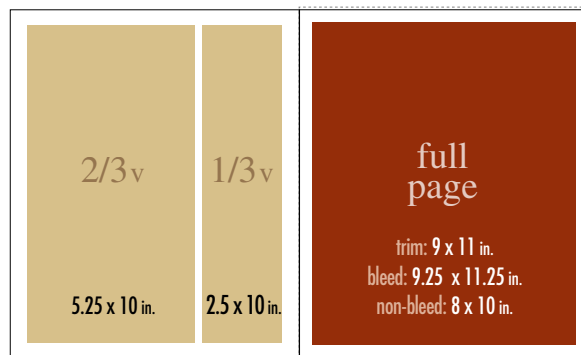
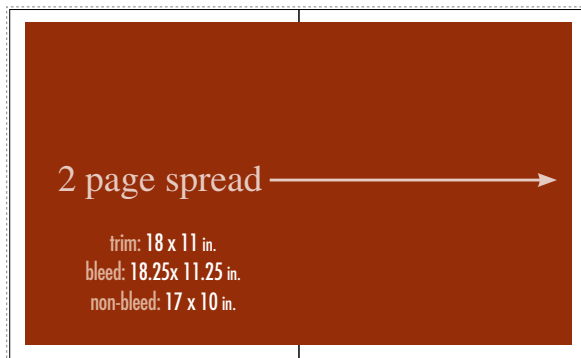
Black & White	9x	6x	3x	1x
1/2 page	\$1024	\$1088	\$1151	\$1280
1/3 page	\$ 708	\$ 752	\$ 797	\$ 885
1/4 page	\$ 570	\$ 606	\$ 641	\$ 713
1/6 page	\$ 393	\$ 418	\$ 443	\$ 491

Premium Space	
Back Cover	\$3400
Inside Front	\$3200
Inside Back	\$3000

ISSUE	COVER	SPACE RESERVATION	MATERIALS DUE
Jan/Feb	Bridal	11/10/09	11/17/09
Mar	Money / Finance	1/11/10	1/18/10
Apr	Power Couples	2/11/10	2/18/10
May	Real Estate	3/15/10	3/22/10
Jun	Summer Fun	4/14/10	4/21/10
Jul/Aug	Best of the Best	5/14/10	5/21/10
Sep	Fall Fashion Guide	7/13/10	7/20/10
Oct	Top Doctors & Dentists	8/13/10	8/20/10
Nov/Dec	Top Chefs	9/13/10	9/20/10



ADVERTISING SIZES



PRODUCTION & DESIGN

Uploading Instructions:

Please e-mail your digital ad file to sue@coloradospringsstyle.com. For files larger than 10 megabytes, contact us for further instructions.

File formats

InDesign, Photoshop, or PDF files are accepted. Include, embed, or outline all fonts.

Resolution

All images must be 300 dpi at 100% print size.

Design/Production Fees

Full page: \$350

2/3 or 1/2 page: \$250

1/3 page or less: \$175

Stock Images: \$50 each.

Custom Photography: \$75 per hour, (2 hour minimum on location).

Revisions, Updates & Photo Manipulation: \$65 per hour.

Camera-Ready File Copies: \$25 per ad, per instance copied to CD or e-mailed.